



Press release
For immediate release

**Mondou Mondon for Shelters Campaign Sets a New Record:
\$450,000 Raised to Support More Than 30 Shelters Across Quebec**



From left to right: Marie-France Legault, Co-owner and Vice President, Finance, Legal Affairs and Real Estate, Groupe Legault; Marc-Antoine Legault, Co-owner, Groupe Legault; Marie-Josée Legault, Co-owner, Groupe Legault; Sophie Provencher, Chief Executive Officer, Groupe Legault; Nicolas Legault, Co-owner and Vice President, Business Development, Groupe Legault; Mélanie St-Martin, Vice President, Operations, Mondou; and Manon Moisan, Director of Communications, Proanima.

Montreal, Thursday, July 9, 2026 — Mondou announced the results of the 9th edition of its **Mondou Mondon for Shelters** campaign, held from May 7 to July 5, 2026, which raised **\$450,000**, surpassing its fundraising goal. This amount will directly support more than 30 shelters across Quebec at a time when the needs on the ground continue to grow.

Throughout the province, shelters are facing increasing challenges, including animal overpopulation, limited resources, and aging infrastructure. In this context, every contribution plays a vital role in improving the lives of animals and supporting the dedicated teams working in the field.

For the second consecutive year, **Proanima** served as the campaign spokesperson. Recognized for its commitment to animal welfare and preventive animal management, the organization embodies the values of compassion, resilience and responsibility.

“Support from the Mondou Mondon for Shelters campaign makes it possible to provide the care, time and resources needed to give animals a second chance. As campaign spokesperson, it is a privilege to give a voice to these organizations and help mobilize support that enables them to make a meaningful difference every day for animals in need.” – **Anny Kirouac, Executive Director, Proanima**

In this context, community involvement plays a key role in the campaign’s success.



“The strength of our network of more than 100 stores across Quebec allows us to mobilize thousands of customers around a shared cause. This proximity is at the heart of the campaign: every store visit becomes a tangible opportunity to support shelters and help give animals a second chance, creating more inspiring adoption stories together.” – **Mélanie St-Martin, Vice President of Operations, Mondou**

Mondou would like to sincerely thank its customers, store teams and valued partners for their essential contribution to the success of this 9th edition, including **Catit**, Diamond Partner, **Pro Plan** and **Oven-Baked Tradition**, Platinum Partners, and **Litter Genie**, Gold Partner.

About Mondou

Founded in 1938, Mondou is a Quebec-based family business offering products, services and expert advice dedicated to the well-being of pets. Since being acquired by the Legault family in 1983, Mondou has experienced remarkable growth, expanding from a single store to more than 100 locations across Quebec and employing nearly 1,300 people today. Animal welfare is at the heart of Mondou’s values, and the company actively supports numerous shelters and partner organizations. Through its expertise, community involvement and quality offerings, Mondou has established itself as a recognized leader in the pet care industry for more than 85 years.

About Proanima

Founded in 2012, Proanima is a network of animal service centres that works with citizens and municipalities to provide preventive, humane and turnkey animal management solutions that promote animal welfare and help reduce pet abandonment. Since its creation, the organization has welcomed more than 60,000 animals and now receives over 16,000 animals each year. Operating throughout Montérégie, the South Shore and Montreal, including serving as the centralized animal services provider for all 19 boroughs, Proanima offers prevention and awareness programs, pet identification services, sterilization, temporary sheltering and safe dog management services.

— 30 —

Source : Mondou

For interview requests or more information:

Julia Larivière

julia.lariviere@alineaconversations.com

438 499-6716