



Guide for feeding your **PET** properly





Dear pet-loving **COMMUNITY,**

We are very pleased to present a simplified guide that covers various types of diets to help you choose the one that is best suited to your companion's lifestyle. We know that the health and well-being of your pet are very important to you, which is why the CABEA (Comité aviseur bien-être animal) has partnered with us for the writing of this guide.

In a world where several types of diets are available to feed your pet, we have compiled the necessary and relevant information to help you make an informed choice, as simply as possible. From dry food and raw food to supplements and probiotics, this guide will provide a useful benchmark that will enable you to properly feed your cat or dog, according to its tastes and needs.

We hope you enjoy the discovery!

Your Mondou team and
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DRY kibble

Highly popular and well-known among all pet parents, dry kibble is produced in various shapes and sizes. It is then dried and coated with vitamins, minerals and flavours to amp up the palatability for the cat or dog. Kibble is bagged using various processes to prevent oxidation and the proliferation of pathogenic organisms, and to ensure the product's quality and safety.



BENEFITS:

- Safe from a sanitary point of view, cooking the food helps kill bacteria and parasites
- Mechanical tooth brushing action with some kibble (which reduces plaque and tartar buildup)
- Only 8% to 12% water content (therefore richer in nutrients ounce for ounce than other diets)
- Reliable and stable ingredients in every bag for most companies
- Easy to store, administer and preserve

DRAWBACKS:

Destruction of some micronutrients and vitamins as a result of cooking at high temperatures; richer in carbohydrates; the ingredient list is generally longer and more complex.





WET food (canned)

Also very popular, canned food is manufactured using a cooking process, but it retains more moisture than dry kibble. It is ordinarily made with the same ingredients as dry kibble, but has fewer carbohydrates (starch).

BENEFITS:

- Often has a higher protein content (fewer carbohydrates required in the composition)
- Very appetizing for most animals
- Contains a high percentage of water, which promotes hydration (e.g., in cats that tend not to drink enough water)
- A greater volume and a higher protein content (which can promote a healthy weight in cats in particular)



DRAWBACKS:

70% water, therefore more expensive than kibble; more food deposits on the teeth compared to a dental kibble; must be used promptly, as the food dries up quickly and becomes less appetizing (maximum storage time in the refrigerator is 3 to 5 days once opened).

*Some canned foods are not complete and balanced, and should only be given as supplements. Read the labels carefully.



BENEFITS:

- Appetizing food, rich in proteins and calorically dense
- More water in the ration, therefore a greater feeling of fullness after the meal and better hydration
- Easy to digest, smaller volume of stools
- A good option for pets with food intolerances



RAW food

Raw food is made from fresh, minimally-processed ingredients, usually without preservatives. This type of food diet entails little loss of essential nutrients and therefore requires less added artificial vitamins. Raw food can be very enticing to many pets, and its popularity can be explained by the various benefits that pet owners see in their pet.



DRAWBACKS:

Risk of dietary imbalance; sometimes requires the addition of supplements; may not be suitable if your animal has health problems requiring for example a reduced protein level; higher risk of contamination from bacteria and parasites

*This is especially true if you have small children or people who are immunosuppressed around the animal. These individuals are more at risk of being infected with these pathogenic bacteria.

DEHYDRATED food

Dehydrated food provides similar benefits as raw food and is highly appreciated because it is practical to use and easy to handle. Dehydrated food is processed at lower temperatures and over a longer period than regular kibble during production, which helps to preserve the nutritional value of its ingredients.

BENEFITS:

- Increased nutritional properties, less chemical additives for preservation
- Limited ingredients: fewer ingredients than in conventional kibble
- Often, this type of food consists of a formula made without grain, so it is gluten-free

DRAWBACKS:

More expensive than regular kibble; some of the vitamins and minerals are lost due to heat during the production process.



FREEZE-DRIED food

Freeze-dried food is an excellent alternative to raw food; it is ideal for sports enthusiasts who spend time outdoors with their pets. It is made using a process by which food is frozen, then dehydrated. The food retains its nutritional qualities and values by simply adding water to it. It is the type of product that is the most similar to raw food, while being more practical.

BENEFITS:

- 95% of the nutritional value is preserved
- Easy to store, many hikers use this type of product because it is easy to handle and carry
- Often very appetizing for the pet

DRAWBACKS:

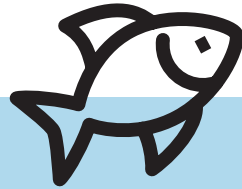
Freeze-dried food products may contain pathogens because they are not cooked; it keeps approximately 6 months in a cool place and is generally expensive.

* It is a good idea to check whether the pet food you buy bears the seal of the Association of American Feed Control Officials (AAFCO), an organization that verifies whether pet food meets nutritional standards. This seal of approval does not classify pet food according to quality, but certifies minimum standards.



Food made from **SUSTAINABLE INSECT OR FISH PROTEIN**

Plusieurs compagnies et plusieurs consommateurs sont sensibles à l'impact environnemental de la nourriture pour les animaux de compagnie. Certaines marques offrent maintenant des alternatives saines et plus éthiques comme source de protéine première. La nourriture à base d'insecte est apparue sur le marché depuis quelques années.



BENEFITS:

- In keeping with the pet owner's dietary principles
- Complete and balanced diet, in theory
- Can be a good option if the pet has intolerances

DRAWBACK:

Palatability can vary considerably from animal to animal.

VEGAN food

More and more people are opting for a vegetarian or vegan diet. As a result, foods that are 100% vegetarian and 100% vegan have appeared on the pet food market. In theory, dogs can be put on a vegetarian or vegan diet although it will be harder to ensure that they obtain all the nutrients they need. Cats are strictly carnivorous. Putting a cat on an exclusively vegetarian or vegan diet is virtually impossible.

BENEFITS:

- In keeping with the pet owner's dietary principles
- Complete and balanced diet, in theory
- Can be a good option if the pet has intolerances

DRAWBACKS:

Generally not recommended unless the pet has intolerances; not in keeping with the animal's nature; higher risk of nutrient deficiency and of suboptimal health.

Goat milk and **PROBIOTICS**

These easy-to-use supplements help foster good digestive health. Probiotics can be beneficial when transitioning to a new diet or for minor digestive disorders. They can also increase palatability and hydration in pets when mixed in with their food.

BROTHS

The slow cooking of various ingredients creates broths that have different properties. They are a rich source of collagen and glycine, and increase palatability and hydration. However, the quality and contents vary considerably, depending on the method of production, and broths are a source of histamines.

SUPPLEMENTS

There are many supplements in liquid or powder form or in the shape of treats that can be given to pets. Boosters foster healthy immune function, and the proteins and toppers increase the palatability for the pet. It's important to know that the majority of pet foods on the market are complete and balanced, so there is no need to give a supplement. In some cases, this may even be harmful if the daily recommended doses are exceeded with the quantities already present in the food ingested.





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