



INTERNATIONAL CAT DAY CONTEST

1. CONTEST RULES

The contest “**International Cat Day Contest**” (the “**Contest**”) is organized by J.E. Mondou Ltée (the “**Organizer**”) and is subject to these contest rules. The contest entry period begins on August 4, 2026 at 12:00 a.m. (ET) and ends on August 13, 2026 at 11:59 p.m. (ET) (the “**Entry Period**”). Entries will not be accepted outside the Entry Period.

2. ELIGIBILITY

The Contest is open to persons 18 years of age or older residing in the province of Quebec. Employees, agents and representatives of the Organizer, any corporation, trust or other legal entity controlled by or related to the Organizer, its advertising and promotional agencies linked to the Contest, and its suppliers of materials and services linked to the Contest, as well as their legal or de facto spouses and all persons with whom such employees, representatives and agents are domiciled, are excluded.

3. HOW TO ENTER

No purchase is required. A participant may enter the Contest by choosing one of the two (2) methods described below, it being understood that only one (1) entry is permitted per email address and per IP address.

3.1 Entry on the Mondou website. Entry is made as follows:

During the Contest Period, the participant must visit the following link on the Mondou website [<https://www.mondou.com/en-CA/cat-day-contest-cjc.html>] and follow the instructions. The participant must:

- complete the electronic entry form by answering all questions fully, truthfully and completely;
- declare that they wish to enter the Contest and that they have read and accepted all the terms and conditions of the contest rules by checking the options “I have read, understood and accept the Contest rules” and “Enter”.

3.2 Entry by mail. Entry by mail is made as follows and allows participation in the draw:

The participant may enter the Contest one (1) time before the end of the Entry Period by sending, in a stamped envelope, a handwritten text of fifty (50) words or more explaining why they should win the Contest. The participant must also include a valid email address, first name, last name and telephone number, including area code. All of the above must be received before the end of the Entry Period at the following address:

INTERNATIONAL CAT DAY CONTEST MONDOU
11200 Renaude-Lapointe Street, Anjou, Quebec H1J 2V7

The Organizer assumes no responsibility for any delay or loss that may be caused by Canada Post or any other courier service.

4. PRIZES

TWO (2) winners among the participants who submitted their entry in accordance with Section 3.1 will each receive a prize. Each prize, with a total estimated value of \$509.28, taxes included, consists of the following:

- A Mondou gift card valued at \$200;

- One hundred (100) cans of ACANA wet cat food, provided by ACANA, with an estimated value of \$309.28, taxes included, calculated based on a unit price of \$2.69 plus taxes per can.

The total estimated value of all prizes is \$1,018.56, taxes included.

5. AWARDING OF PRIZES

The two (2) winners will be selected at random during a draw held on August 14, 2026, at approximately 11:00 a.m. (EDT), at the Organizer's head office, located at 11200 Renaude-Lapointe Street, Anjou, H1J 2V7, from among all entries received. The odds of winning depend on the number of eligible entries registered during the Entry Period in accordance with these Rules.

The Organizer will notify the winners, from its head office, by email on August 14, 2026. For a winner to claim their prize, they must:

- a) respond by email to the Organizer's communication within two (2) business days following the selection. In their response, the selected persons must provide any additional information required, including their full address, postal code and age, for verification purposes;
- b) upon request and in a timely manner, provide a copy of government-issued photo identification (such as a driver's licence or health insurance card) to validate the winner's age;
- c) correctly complete, sign and return to the Organizer a declaration and liability release form, which will be sent by email, that has not been altered and is not illegible or incomplete, within two (2) business days of receiving it; and d) comply with the conditions set out in these Rules.

No prize will be awarded if the conditions set out above have not been met. Only the two (2) winners will be contacted by the Organizer following the draw.

Subject to compliance with the conditions set out herein, the Organizer will send the prizes to the winners within the time required to complete all procedures.

If a winner fails to comply with any of the conditions set out in these Rules, they will be automatically disqualified and will not receive any prize. In such case, the Organizer of the Contest will randomly select another person from among the participants. This person must also comply with the requirements of these Rules. They will be contacted by telephone or email and must indicate their intention to receive the prize within 24 hours; failing which, another person will be contacted until a winner is declared.

If it is impossible, difficult or more costly for the Organizer to award a prize as described in these Rules, the Organizer reserves the right to award a prize of the same nature and equivalent value or, at its sole discretion, the cash value of the prize indicated in these Rules.

6. ACCEPTANCE OF PRIZES

The prizes offered must be accepted as awarded and may not be exchanged for money, sold, transferred or otherwise assigned. No substitution will be granted.

7. GENERAL CONDITIONS

a) By entering or attempting to enter the Contest, each participant accepts the terms and conditions of these Rules, agrees to comply with them and acknowledges being bound by them and by all decisions of the Organizer regarding any aspect of the Contest.

b) To the extent permitted by law, each participant releases the Organizer, any corporation, trust or other legal entity controlled by or related to it, its advertising and promotional agencies, employees, agents and representatives from any liability for any damage or claim that the participant may suffer as a result of entering or attempting to enter the Contest, or from accepting and using the prize or goods acquired through the prize.

- c) Without limiting the scope of the foregoing release, the Organizer, any corporation, trust or other legal entity controlled by or related to it, its advertising and promotional agencies, employees, agents and representatives release themselves from any liability with respect to the malfunction of any computer component, software or communication line, the loss or absence of network communication, or any failed, incomplete, incomprehensible or erased transmission by any computer or network that may limit or prevent any person's ability to enter the Contest. The persons mentioned above also release themselves from any liability for any damage or loss that may be caused, directly or indirectly, in whole or in part, by downloading any Internet page or any software or other material and by transmitting any information for the purpose of entering the Contest. The Organizer does not guarantee in any way that the Contest site will be accessible or functional without interruption during the Entry Period or that it will be free of errors.
- d) The Organizer reserves the right, at its sole discretion, to cancel, terminate, modify or suspend, in whole or in part, the Contest if an event or any human intervention occurs that may alter or influence the administration, security, fairness or conduct of the Contest as provided in these Rules.
- e) If the computer system is unable to register all entries in the Contest during the Entry Period, for any reason whatsoever, or if participation in the Contest ends in whole or in part before the end of the Entry Period, the winners may be selected, at the Organizer's discretion, respectively from among the duly registered entries received from the beginning of the Contest until the time of the event that ended participation in the Contest.
- f) Under no circumstances shall the Organizer be required to award more prizes or to award a prize otherwise than in accordance with these Rules.
- g) Any related costs, such as delivery or transportation costs that may arise from obtaining a prize, are the sole responsibility of the confirmed Winner.
- h) Any false statement by a participant automatically results in disqualification from the Contest.
- i) The Organizer reserves the right, at its sole discretion, to exclude from the Contest any person who is guilty or suspected of having tampered with the processing of entry forms, the conduct of the Contest or the Contest website, of having violated these Contest Rules or of having acted unfairly or in a manner that is harmful or intended to annoy, torment, threaten or harass another person.
- j) A participant or any other person who deliberately attempts to damage the Contest website or undermine the legitimate operation of the Contest commits a wrongful act, and the Organizer reserves the right, in such case, to seek all damages to which it is entitled under the law.
- k) By entering the Contest, the participant expressly consents to the Organizer collecting, using and retaining only the personal information necessary for the organization, administration and awarding of the Contest prizes, such as their name, mailing address, telephone number and email address. This information will only be disclosed to persons or suppliers mandated for these purposes and will be retained for the duration of the Contest and for a period of time in accordance with the requirements of the Régie des alcools, des courses et des jeux du Québec after the end of the Entry Period. The participant may at any time request access to their information, its correction or the withdrawal of their consent by contacting the Organizer.
- l) No commercial or other communication unrelated to the Contest will be sent to the participant unless the participant has expressly consented. The Organizer may ask participants for permission to send them commercial information by email when they enter the Contest or upon confirmation.
- m) Any decision of the Organizer or its representatives regarding the Contest is final and without appeal.
- n) The Contest is subject to the laws of the Province of Quebec and the laws of Canada applicable therein.
- o) In the event of any discrepancy between the French and English versions, if applicable, of these Rules, the French version shall prevail.