



MONDOU BLACK FRIDAY CONTEST

1. PARTICIPATION RULES

The Mondou Black Friday Contest (the "Contest") is organized by J.E. Mondou Ltée (the "Organizer") and is governed by these Contest rules (the "Rules"). The Contest begins on October 1, 2026, at 12:00 a.m. Eastern Time and ends on November 4, 2026, at 11:59 p.m. Eastern Time (the "Contest Period"). Entries received outside the Contest Period will not be accepted.

2. ELIGIBILITY

The Contest is open to individuals who are at least 18 years of age and reside in the province of Québec. Employees, agents and representatives of the Organizer, any corporation, trust or other legal entity controlled by or affiliated with the Organizer, the Organizer's advertising and promotional agencies involved in the Contest, and suppliers of goods or services related to the Contest are not eligible to enter. Their legal or common-law spouses and any persons residing with them are also ineligible.

3. HOW TO ENTER

No purchase is necessary. A participant may enter the Contest using one of the methods described below. A maximum of two (2) entries is permitted per person during the entire Contest Period: one (1) basic entry and one (1) additional entry available to persons who subscribe to, or are already subscribed to, Mondou's electronic newsletter, as described in Section 3.1. For online entries, only one (1) basic entry is permitted per person, email address and IP address.

3.1 Online Entry

During the Contest Period, the participant must visit the Contest page on Mondou's website and follow the instructions. The participant must:

- complete the electronic entry form by providing their first name, last name and a valid email address, fully and accurately; and
- confirm that they wish to enter the Contest and that they have read, understood and accepted the Rules by checking the mandatory box stating: "I have read, understood and accept the Contest Rules."

The participant may also voluntarily check the following newsletter subscription box:

- ☐ I would like to subscribe to Mondou's electronic newsletter to receive news, offers and promotions by email. Subscribing is optional and provides one (1) additional entry into the Contest. I may withdraw my consent at any time by using the unsubscribe link included in the emails.

J.E. Mondou Ltée, 11200 Renaude-Lapointe Street, Montréal, Québec H1J 2V7 — www.mondou.com

A participant who checks the newsletter subscription box will receive one (1) additional entry, for a total of two (2) entries in the Contest.

A person who is already subscribed to Mondou's electronic newsletter as of October 1, 2026, and who completes the electronic entry form will also receive one (1) additional entry, provided that the email address entered on the form matches the email address associated with their newsletter subscription. For greater certainty, existing subscribers are not automatically entered in the Contest and must complete the electronic entry form and accept the Rules.

3.2 Mail-In Entry

A participant may enter the Contest once by mail during the Contest Period. To enter, the participant must send, in a stamped envelope, an original handwritten text of at least fifty (50) words explaining why they should win the Contest.

The participant must also provide their first name, last name, valid email address and telephone number, including area code. The entry must be received before the end of the Contest Period at the following address:

J.E. MONDOU LTÉE

MONDOU BLACK FRIDAY CONTEST

11200 RENAUDE-LAPOINTE STREET

MONTRÉAL, QUÉBEC H1J 2V7

A mail-in entry provides one (1) basic entry only and does not entitle the participant to the additional entry described in Section 3.1 for subscribing to Mondou's electronic newsletter.

The Organizer is not responsible for any delay, loss or misdelivery caused by Canada Post or any other courier service.

4. PRIZES

Two (2) winners will each receive one (1) Mondou gift card valued at five hundred dollars (\$500), for a total prize value of one thousand dollars (\$1,000). A participant may win only one (1) prize.

5. AWARDING OF PRIZES

A random draw will be held on November 5, 2026, at approximately 11:00 a.m. Eastern Standard Time at the Organizer's head office, located at 11200 Renaude-Lapointe Street, Montréal, Québec H1J 2V7. The two (2) potential winners will be selected from among all eligible entries received during the Contest Period.

The odds of winning depend on the total number of eligible entries received in accordance with these Rules. Each eligible entry represents one equal chance of winning.

The Organizer will contact the selected participants on November 5, 2026, by email or, in the case of a mail-in entry, by email or telephone.

To be declared a winner and claim a prize, a selected participant must:

- a) respond to the Organizer's email or telephone communication within two (2) business days after being selected and provide any additional information reasonably required for verification purposes, including their complete mailing address, postal code and age;
- b) upon request and within the period specified by the Organizer, provide a copy of valid government-issued photo identification, such as a driver's licence or health insurance card, to verify their age and identity;
- c) correctly complete, sign and return the declaration and release form sent by the Organizer by email, without alteration and in a legible and complete form, within two (2) business days after receiving it; and
- d) otherwise comply with these Rules.

A prize will not be awarded unless all the above conditions are met. Only the two (2) selected participants will be contacted following the draw.

Subject to compliance with these Rules, the Organizer will deliver each prize after the required verification and prize-claim procedures have been completed.

If a selected participant fails to comply with any condition set out in these Rules, they will be disqualified and will not be entitled to receive a prize. The Organizer may then select an alternate participant by random draw from among the remaining eligible entries. The alternate participant must comply with all requirements of these Rules and must confirm their intention to accept the prize within twenty-four (24) hours after being contacted, failing which the Organizer may select another alternate participant. This process may be repeated until a winner is declared.

If it becomes impossible, unreasonably difficult or more costly for the Organizer to award a prize as described in these Rules, the Organizer reserves the right to substitute a prize of a similar nature and equivalent value or, at its sole discretion, to award the stated monetary value of the prize.

6. ACCEPTANCE OF PRIZES

Each prize must be accepted as awarded and may not be redeemed for cash, sold, transferred or otherwise assigned. No substitution will be permitted, except by the Organizer in accordance with Section 5.

7. GENERAL CONDITIONS

- a) By entering or attempting to enter the Contest, each participant accepts and agrees to comply with these Rules and acknowledges that they are bound by these Rules and by all decisions of the Organizer concerning any aspect of the Contest.
- b) To the extent permitted by law, each participant releases the Organizer, any corporation, trust or other legal entity controlled by or affiliated with the Organizer, the Organizer's advertising and promotional agencies, and their respective employees, agents and representatives from any liability for damage, loss or claims arising from the participant's entry or attempted entry in the Contest or from the acceptance or use of a prize or any goods obtained with a prize.
- c) Without limiting the foregoing, the Organizer, any corporation, trust or other legal entity controlled by or affiliated with the Organizer, the Organizer's advertising and promotional agencies, and their respective employees, agents and representatives are not responsible for any malfunction of computer equipment, software or communication lines; any loss or absence of network communication; or any faulty, incomplete, unintelligible or deleted transmission that may limit or prevent a person from entering the Contest. They are also not responsible for any damage or loss caused, directly or indirectly and in whole or in part, by downloading any webpage, software or other material or by transmitting any information related to an entry. The Organizer does not guarantee that the Contest website will be continuously accessible or functional during the Contest Period or that it will be free of errors.
- d) The Organizer reserves the right, at its sole discretion, to cancel, terminate, modify or suspend all or part of the Contest if an event or human intervention alters or affects the administration, security, fairness or proper conduct of the Contest as contemplated by these Rules.
- e) If the computer system is unable to record all Contest entries during the Contest Period for any reason, or if the Contest must end in whole or in part before the scheduled end of the Contest Period, the Organizer may, at its discretion, select the winners from among the eligible entries properly recorded from the beginning of the Contest until the event that ended or interrupted the Contest.
- f) Under no circumstances will the Organizer be required to award more prizes than stated in these Rules or to award a prize other than in accordance with these Rules.
- g) Any costs related to accepting or receiving a prize, including delivery or travel expenses, are the sole responsibility of the confirmed winner.
- h) Any false or misleading statement by a participant will result in their automatic disqualification from the Contest.
- i) The Organizer reserves the right, at its sole discretion, to disqualify any person who is found or suspected to have tampered with the entry process, the conduct of the Contest or the Contest website; violated these Rules; acted unfairly; or acted with the intent to annoy, abuse, threaten or harass another person.
- j) Any participant or other person who deliberately attempts to damage the Contest website or interfere with the legitimate operation of the Contest may be held liable. The Organizer reserves the right to seek any remedy available under applicable law.
- k) By entering the Contest, each participant expressly consents to the Organizer's collection, use and retention of the personal information reasonably necessary to organize and administer the Contest and award the prizes, including the participant's first name, last name and email address and, where applicable, their mailing address and telephone number. The information will be disclosed only to persons or service providers retained for these purposes and will be retained only for a reasonable period after the Contest Period. A participant may request access to or correction of their personal information, or withdraw their consent where applicable, by contacting the Organizer at the address set out in Section 3.2.
- l) Consent to receive commercial electronic communications from the Organizer, including Mondou's electronic newsletter, is separate from acceptance of these Rules and is entirely optional. A participant provides this consent only by expressly checking the newsletter subscription box described in Section 3.1. A person who is already subscribed remains subject to their existing consent preferences. Consent may be withdrawn at any time by using

the unsubscribe link included in each communication, without affecting the participant's eligibility for the Contest or any entries already received.

m) All decisions of the Organizer or its representatives concerning the Contest are final and without appeal.

n) The Contest is governed by the laws of the province of Québec and the applicable federal laws of Canada.

o) If there is any discrepancy between the French and English versions of these Rules, the French version will prevail.