

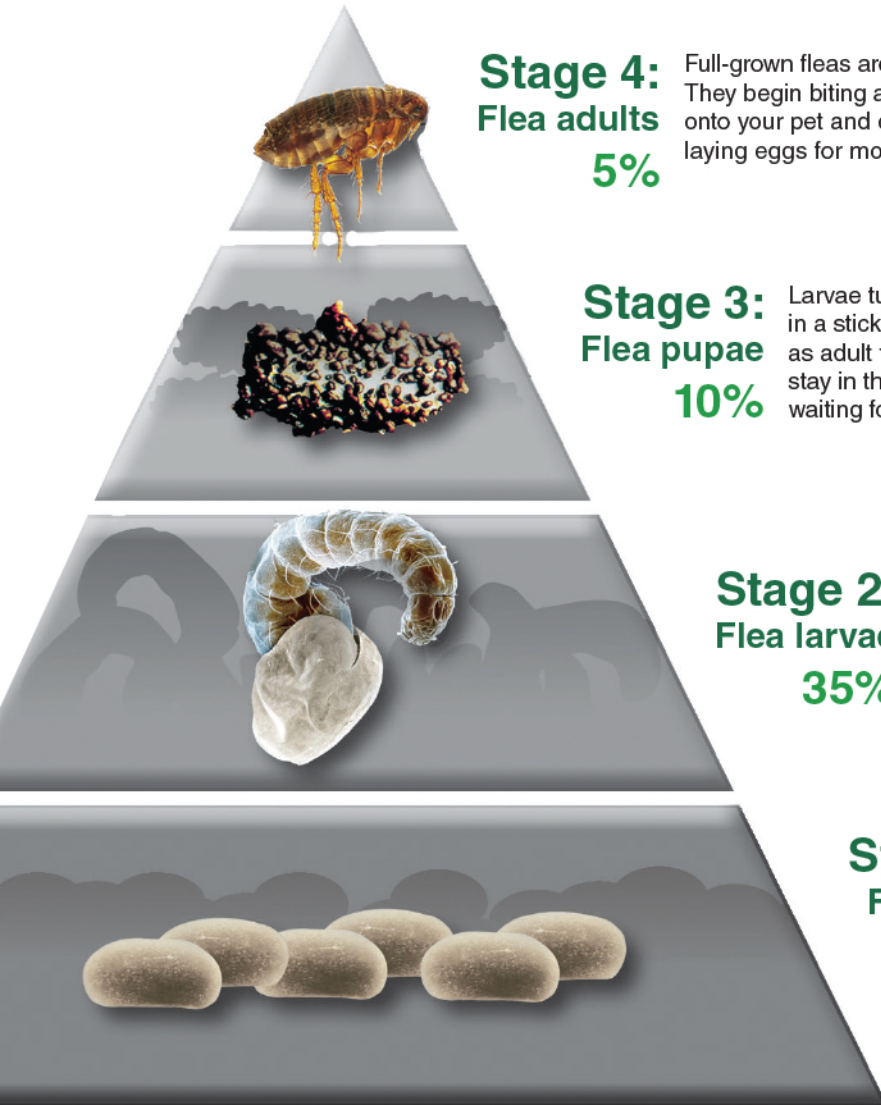
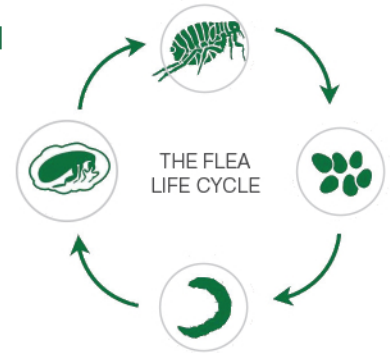


Break the Flea Life Cycle

Adult fleas are the life stage most commonly seen by pet owners, making it difficult to grasp the full scope of an infestation.

Unfortunately, adult fleas only make up about 5% of a total flea infestation. The other 95% are usually hidden from sight.

Advantage® II breaks the flea life cycle at multiple stages.



Stage 4: Flea adults 5%

Full-grown fleas are the ones you normally see. They begin biting almost immediately after getting onto your pet and can stay there feeding and laying eggs for months.

Stage 3: Flea pupae 10%

Larvae turn into pupae by enclosing themselves in a sticky, silk-like cocoon. They usually emerge as adult fleas one to two weeks later, but can stay in their cocoons for weeks or months waiting for a host, like your pet, to jump on.

Stage 2: Flea larvae 35%

Flea larvae hatch from the eggs in one to ten days. They feed on organic debris, don't like sunlight, and live in moist, dark areas.

Stage 1: Flea eggs 50%

One flea can lay up to 50 eggs in one day, which fall off your pet anywhere they go. As your pet moves around, flea eggs disperse into the surroundings including carpet, bedding and the backyard. Other animals or pets can also bring fleas into your pet's environment.